

Christopher William Aland

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EDUCATION:

The Pennsylvania State University

University Park, PA, Aug. 2010-May 2014

- Bachelor of Arts in Journalism – Broadcast Journalism, College of Communications
- Minors: Sociology, and Business & The Liberal Arts
- Graduated: May 10, 2014
- Dean's List: Fall 2010 – Spring 2014
- **GPA: 3.61**

WORK EXPERIENCE:

APPLE

Pittsburgh, PA

Specialist

July 2014-Present

- Help create energy and excitement around Apple products, providing solutions and getting products into customers' hands
- Stay up to date on the latest news about products and initiatives and relaying that knowledge through customer interactions
- Create and maintain store visuals including store layout, storefront windows, product displays, and accessory walls

YMCA

Pittsburgh, PA

Head Lifeguard

May 2009-Present

- Aid in the management of a team of over 50 lifeguards by organizing shift rotations, keeping track of pool chemicals, and educating on risk management and member safety
- Plan and execute in-services for going over company rules & policies as well as keeping up to date on skills

INTERNSHIP EXPERIENCE:

KDKA-TV/CW "Pittsburgh Today Live"

Pittsburgh, PA

Production/Promotions Intern

May 2013-July 2013

- Wrote story segments for "Pittsburgh Today Live" morning talk show
- Handled show guests, promoted local businesses, and updated social media accounts
- Worked on commercial spots for the television channel CW

WJAC TV (Channel 6 News)

State College, PA

News Reporting Intern

Jan. 2013-April 2013

- Aided journalists with on-scene reporting
- Handled camera and set-up equipment
- Helped with editing back in studio

C-NET Television (Government and Education Access for Centre County)

State College, PA

Camera Operating Intern

Sept. 2011-December 2011

- Government and Education television network: 2 channels - CGTV (channel 7) and CETV (channel 98)
- Filmed/recorded important public meetings, high school sports, local festivals, etc.
- Set up auditory components for the various shoots

WBHV-FM B94.5 The Morning Zoo

State College, PA

Production/Promotions Intern

Jan. 2011-May 2011

- Co-hosted LIVE morning radio show
- Assisted in the make-up of the show's rundown
- Participated in remote broadcasts for local businesses and promoted sponsorship

SKILLS:

- Skilled in using a GY-HM100U High Definition Solid State Camcorder
- Trained in editing programs Final Cut Pro, iMovie, Photos, Adobe Premiere, Cool Edit and Hindenburg
- Proficient with Microsoft Word, Excel, PowerPoint, and Pages

ACTIVITIES:

Penn State Lion Scouts

University Park, PA

Tour Guide

Oct. 2013-May 2014

- Presented campus tours to prospective Penn State students
- Participated in online chat rooms with national and international students to answer questions about the University

HEAL (Help Every Angel Live) [Special Interest Organization]

University Park, PA

Outreach Executive Chair

April 2013-May 2014

- One of 706 dancers that stood 46 hours straight for Penn State's no-sitting, no-sleeping Dance MaraTHON
- Raised money towards fighting pediatric cancer for the Four Diamonds Fund at Hersey Medical Center
- Planned and executed events such as hayrides, picnics, Relay For Life team, and THON activities
- Designed and ordered merchandise for our 70+ person organization as well as handled social media accounts and website

The National Society of Collegiate Scholars

University Park, PA

Member

April 2011-May 2014

- Highly selective non-profit, accredited, honors organization for first and second year college students
- Recognized on over 270 campuses throughout the United States and Puerto Rico
- In the top 20 percent of their class with a 3.4 GPA or better on a 4.0 scale

Penn State Homecoming

University Park, PA

Royalty Captain – First Year Involvement

Feb. 2012-Oct. 2012

- Increased freshman awareness of homecoming through residence life, nomination booths, and in-class candidacy
- Promoted homecoming events across campus through social media, booths, banners, and interactive activities
- Led a 9-person committee that helped pick the student court and university court